



FOR IMMEDIATE RELEASE

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Middle School Band "Pulse" Rocks for a Cure

Concert to Benefit Cancer Research Saturday, December 6th 6pm-8 pm

November 12, 2009 - Bethesda, Maryland – Middle Schooler Josh Bernstein didn't want a traditional Bar Mitzvah party. Instead, he dreamed up a way to use his big event to benefit cancer research and he enlisted a group of other middle schoolers to help him out. His band, "Pulse," will present *Rock 4 A Cure*, a special concert to benefit cancer research, on December 6, 2009 at 6 PM at Potomac Community Center.

Josh, age 12, who is having his Bar Mitzvah in January 2010, is the vocalist for Pulse. When Josh went to Israel two years ago, he learned that a five year old cousin had recently died of a malignant brain tumor, and was deeply affected by the news.

"I decided to combine my passion for music with my strong desire to find a cure for cancer," Josh said. "We will be giving the money to Israeli cancer researchers, who are doing some extremely important studies."

Performing both originals and covers, Pulse has been together for more than a year, and was organized through Bach to Rock in Gaithersburg, Maryland. The group has performed in two Battle of the Bands, and in numerous other venues in the DC area. This October, Pulse was the only Middle School band featured in "Wootton Rocks." Other band members are drummer Kyle Lefelar of North Potomac, guitarist Mikey Ambrosino of Rockville, and bass player Trevor Mooney of Germantown.

Admission to "Rock 4 A Cure" is free. A \$5 donation to the Israel Cancer Research Fund is recommended.

For further information, please contact David Bernstein at (301) 452-8136, or Jan Rothschild at 202-294-3046

About Bach to Rock

Bach to Rock is a music education program for students of all ages from early childhood through high school and beyond. Begun in 2007 with one site in Gaithersburg, Maryland, B2R now has five schools in the Greater Washington region and a rapidly growing enrollment. With community-based music schools and a team sport approach to music education, its programs introduce and support musical learning and appreciation from early childhood through high school and beyond. The B2R system is based on the belief that learning music is fun and students learn best when they play music they enjoy in individual and group settings. Weekly ensemble instruction and jam sessions lead to public concerts, Battle of the Bands and recording sessions in B2R's professional recording studios. B2R builds technique, fosters teamwork and enhances self esteem through private lessons, band instruction, and public performance. Schools are located in Bethesda, Maryland, Gaithersburg, Maryland, McLean, Virginia, South Riding, Virginia, and Lansdowne, Virginia. For more information visit www.b2rmusic.com or call 1.877.B2R.8558 (1.877.227.8558).

About Israel Cancer Research Fund

About Cambridge Information Group

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