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Contact: Jan Rothschild
301-941-2520
jrothschild@b2rmusic.com

Bach to Rock Opens at Lansdowne Town Center

Lansdowne is the 5th B2R Campus in the Washington Metro Region

Bethesda, MD— David C. Levy, president of Cambridge Information Group Education Division, announced today that the latest Bach to Rock (B2R) school opens in Lansdowne Virginia on Thursday, June 4th with an open house for parents and children from 10 am to 7 pm. Families are invited to a second open house on Saturday, June 13th from 10 am to 6 pm. The Lansdowne Town Center is located at 19329 Promenade Drive in Lansdowne, Virginia.

Begun in 2007 with one site in Gaithersburg, Maryland, B2R now has five schools in the Greater Washington region and a rapidly growing enrollment. With community-based music schools and a team sport approach to music education, its programs introduce and support musical learning and appreciation from early childhood through high school and beyond.

“At B2R, music lessons are fun” said Levy. “The students are playing music they love and they play it together. I think of Bach to Rock as the little league of music.”

Unfortunately most people quit music lessons in less than two years because of the solitary nature of practicing and the lack of social peer reinforcement. But at B2R, students play music they know and like in small bands and ensembles (teams) as well as in private lessons. This transforms the drudgery of conventional music instruction into a dynamic social experience. Competitive public performances at prestigious venues foster teamwork and peer interaction, build self esteem, enhance interpersonal skills and motivate students to perfect their musicianship through independent practice.

B2R Method

B2R's method is based on the knowledge that students learn best when they join together to play the music they like the most. The curriculum uses age-appropriate arrangement of both popular and traditional music, along with such innovations as special instrument tunings to accommodate small hands and the use of professional recording technology to provide students

with instant feedback. “Gold & Silver Record” plaques reward and motivate students as they progress through the levels of B2R’s curriculum.

Bands, Ensembles and Concerts

B2R combines individual lessons with band or ensemble instruction, stimulating social and musical interaction. Weekly “jam sessions” lead to Battles of the Bands at Washington’s prestigious 9:30 Club, and to recording sessions in B2R’s professional sound studios, while regularly scheduled concerts provide the thrill of an audience, build self-confidence and help students become seasoned performers.

B2R Studios

B2R features state-of-the-art recording studios at each of its schools. Here students experience the excitement of recording with certified engineers in a professional environment, producing digitally mastered CDs of their music. Instruction in recording and audio technology is another option in the B2R curriculum and the studios are also available to professional musicians for recording and audio services.

Other Upcoming Events

Battle of the Bands

At B2R, students experience their “final exam” at the [9:30 Club](#) in Washington, D.C. All bands in the B2R Jam Band program are encouraged to participate in this semiannual event that draws an audience of more than 1000. Due to increased enrollment, this year the Battle of the Bands takes place over three days. **Elementary School Division:** Saturday, May 16th, 10am-3pm. **Middle School Division:** Sunday, May 17th, 10am-3pm. **High School Division:** Saturday, June 6th, 1pm-7pm. The 9:30 Club is located at 815 V Street, NW, Washington DC.

The winning bands are determined by a panel of judges that includes prominent musicians, educators and music writers. Winners receive a gold, silver, or bronze-record plaque and a chance to work with a professional audio engineer to record original material in B2R’s state-of-the-art recording studios. The winners’ performance is also posted and promoted on the [B2Rmusic.com](#) website, as well as on B2R’s [Facebook](#) and [MySpace](#) pages.

Strathmore Music Showcase

The Music Showcase at Strathmore provides students with the opportunity to give acoustic performances in one of the Washington area’s greatest music venues. The Showcase is open to all instrumentalists and singers and performances are both solo and ensemble. This year’s showcase is divided into three divisions on **Thursday, May 28th, 6-9 pm.** The Mansion at Strathmore is located at 10701 Rockville Pike Bethesda, MD.

At B2R, students have the very best performing experience with the chance to play at the Mansion at Strathmore. The piano in the Music Room is one of the finest Steinway Grands in the Washington Metropolitan area. The Showcase also provides B2R students the opportunity to perform in ensembles, hear their peers and gain exposure to new music, which is inspiring and motivating for young musicians.

About Bach to Rock

Bach to Rock is a music education program for students of all ages from early childhood through high school and beyond. The B2R system is based on the belief that learning music is fun and students learn best when they play music they enjoy in individual and group settings. Weekly ensemble instruction and jam sessions lead to public concerts, Battle of the Bands and recording sessions in B2R's professional recording studios. B2R builds technique, fosters teamwork and enhances self esteem through private lessons, band instruction, and public performance. Schools are located in Bethesda, Maryland, Gaithersburg, Maryland, McLean, Virginia, South Riding, Virginia, and Lansdowne, Virginia. For more information visit www.b2rmusic.com or call 1.877.B2R.8558 (1.877.227.8558).

About Cambridge Information Group

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