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Bach to Rock Opens 6th School in Herndon Virginia at H.K. Lee Academy of TaeKwonDo

Herndon is the 6th B2R Campus in the Washington Metro Region

Bethesda, MD— Jeff Levin, Founder of Bach to Rock, America's Music School, announced today that the latest Bach to Rock (B2R) school opens in Herndon Virginia on Monday, January 25th with music lessons for students of all ages. H.K. Lee Academy is located at 465 Herndon Parkway, Herndon Virginia. It is important to note that, although this location is especially convenient for H.K. Lee's students, the new B2R location in Herndon will be open to all members of the community.

"We are especially pleased to be opening our newest school in collaboration with H.K. Lee Academy of TaeKwonDo," said Levin. "Our educational philosophies are very similar and our programs complement each other. At B2R, music lessons are disciplined but fun. The students are playing music they love and as they grow as musicians our group and small band approach also build self esteem, leadership skills and self confidence."

Begun in 2007 with one site in Gaithersburg, Maryland, B2R now has six schools in the Greater Washington region and a rapidly growing enrollment. With community-based music schools and a team sport approach to music education, its programs introduce and support musical learning and appreciation from early childhood through high school and beyond.

"The students and staff at H.K. Lee TaeKwonDo are excited about the addition of Bach to Rock music programs at our school," said Gail Wright Lee, Co-owner and Director of the After School Martial Arts Program. "It's a great fit. Following the ancient traditions of martial arts, we continue to emphasize much more than physical skills here. The three A's - Academics, Athletics and the Arts - are all important at our academy. Our masters teach discipline, confidence, respect, leadership skills, and excellent moral character, insuring the complete personal development of each student here. Therefore, like at Bach to Rock, individual attention is a feature of every class, allowing our students to progress quickly and easily toward their personal goals."

The B2R Method

B2R's method is based on the knowledge that students learn best when they join together to play the music they like the most. The curriculum uses age-appropriate arrangement of both popular and traditional music, along with such innovations as special instrument tunings to

accommodate small hands and the use of professional recording technology to provide students with instant feedback. “Gold & Silver Record” plaques reward and motivate students as they progress through the levels of B2R’s curriculum.

Unfortunately most people quit music lessons in less than two years because of the solitary nature of practicing and the lack of social peer reinforcement. But at B2R, students play music they know and like in small bands and ensembles (teams) as well as in private lessons. This transforms the drudgery of conventional music instruction into a dynamic social experience. Competitive public performances at prestigious venues foster teamwork and peer interaction, build self esteem, enhance interpersonal skills and motivate students to perfect their musicianship through independent practice.

Bands, Ensembles and Concerts

B2R combines individual lessons with band or ensemble instruction, stimulating social and musical interaction. Weekly “jam sessions” lead to Battles of the Bands at Washington’s prestigious 9:30 Club, and to recording sessions in B2R’s professional sound studios, while regularly scheduled concerts provide the thrill of an audience, build self-confidence and help students become seasoned performers.

B2R Studios

B2R features state-of-the-art recording studios at each of its schools. Here students experience the excitement of recording with certified engineers in a professional environment, producing digitally mastered CDs of their music. Instruction in recording and audio technology is another option in the B2R curriculum and the studios are also available to professional musicians for recording and audio services.

About Bach to Rock

Bach to Rock is a music education program for students of all ages from early childhood through high school and beyond. The B2R system is based on the belief that learning music is fun and students learn best when they play music they enjoy in individual and group settings. Weekly ensemble instruction and jam sessions lead to public concerts, Battle of the Bands and recording sessions in B2R’s professional recording studios. B2R builds technique, fosters teamwork and enhances self esteem through private lessons, band instruction, and public performance. Schools are located in Bethesda, Maryland, Gaithersburg, Maryland, McLean, Virginia, South Riding, Virginia, Herndon, Virginia, and Lansdowne, Virginia. For more information visit www.b2rmusic.com or call 1.877.B2R.8558 (1.877.227.8558).

About H.K. Lee Academy of TaeKwonDo

H.K. Lee Academy of TKD, established in 1973, was the first school in western Fairfax County, and is the largest in the metro DC area. Grandmaster Lee, who personally runs the school, is a World Hall of Famer and a certified 9th Degree Grandmaster. He was the Chairman of Education for all of US TKD for six years under the USOC, and currently oversees TKD education worldwide on the advisory board of Kukkiwon, the World TKD Headquarters in Seoul, Korea. The H.K. Lee system thoroughly teaches authentic, traditional martial arts, along with superb modern training methods in Olympic-style TaeKwonDo—an ideal balance of martial art, sport, practical self-defense and philosophy. H.K. Lee’s main emphasis is on whole-person development and character education—Strength in the Body, Knowledge in the Brain and Honesty (Virtue) in the Heart. For more information visit www.hkleetkd.com or call (703) 863-5112.

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